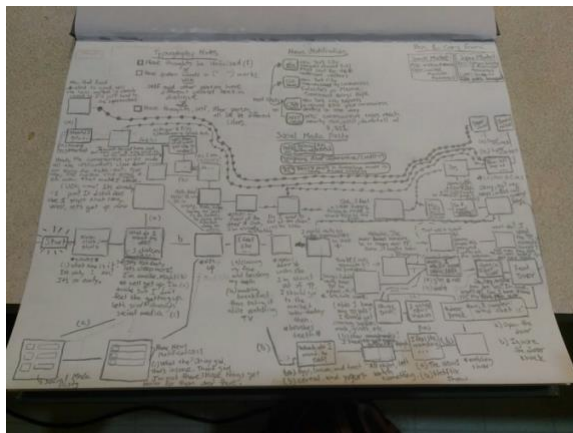


Elaine Edmondson
Spring 2020

Post-It Storyboarding



Draft Storyboarding



Gathered Information Notes:

- (1) Huge supermarket chains such as Walmart and Whole Foods have been closing up early due to the pandemic. Walmart closes at 8 p.m. and Whole Foods closes 2 hours early. Reasonings for early closings are to have workers restock shelves, sanitize stores and rest to prepare for the next day.
- (1) US Harris Teeter customers may only buy 3 items in the following categories: tissue paper, canned meat, pasta, cleaning supplies, certain medications and hand sanitizer
- (1) Don't panic in seeing empty shelves. It just means that the supply chain is not fast enough in meeting the demand.

- (2) Hand sanitizer sales have gone up to 619% increase while disinfecting cleaners and wipes' sales have gone up more than twice as usual.
- (3) Scholtz, president and CEO of Wisconsin Grocers' Association said that they encourage people to buy what they need for at most a week and that buying outside of this shopping norm is making it hard for the food suppliers to adjust to keep up and predict the need and demand. Tissue paper and bottled water are sold out in many stores while food items like rice or chicken are in high demand.

Media References:

- (4) "This game certainly has a second life on Reddit and Twitter where people in the *Animal Crossing* community are always posting what they've created. This COVID-19 pandemic has given us, among other things, plenty of time to stay home and work on stuff," says Rhee. "The great thing about the Animal Crossing community is that everyone freely shows off and encourages one another's creativity." (Rhee, 2020)
- (5) Abc news article: "New York City morgues almost full, alert sent for 45K health care workers amid coronavirus outbreak"
- (6) Cbs news article: "New York City overwhelmed by coronavirus fatalities as plasma treatment brings hope"
- (7) CNN news article: "New York City reports a record 800-plus coronavirus deaths in one day"
- (8) News that users sees if they decide to watch the news; the news talks about how panic buying is causing shelves to be empty in supermarkets
- (9) Netflix show that user sees in the decision to watch Netflix instead of watching the news

Resources:

- (1) <https://www.weforum.org/agenda/2020/03/supermarkets-grocery-coronavirus-covid19-supply/>
- (2) <https://www.cnn.com/2020/03/04/coronavirus-where-shoppers-are-stockpiling-the-most.html>
- (3) <https://www.wpr.org/grocery-industry-leader-how-shop-during-coronavirus-outbreak>
- (4) <https://www.complex.com/style/animal-crossing-new-horizons-streetwear>
- (5) <https://abcnews.go.com/Health/coronavirus-live-updates-us-death-toll-tops-6000/story?id=69953122>
- (6) <https://www.cbsnews.com/news/covid-19-new-york-city-deaths-60-minutes-2020-04-19/>
- (7) <https://www.cnn.com/2020/04/07/health/us-coronavirus-tuesday/index.html>
- (8) https://www.youtube.com/watch?time_continue=1&v=3AZBLfh6vwo&feature=emb_title
- (9) <https://www.youtube.com/watch?v=IDnO4nDA3kM>



Next



yawns

It's only 9:11 am? Geez, so early.

groans

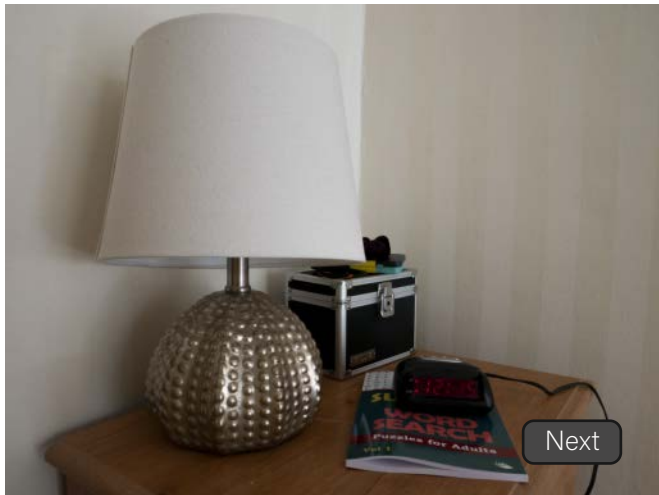
Next

I feel like...

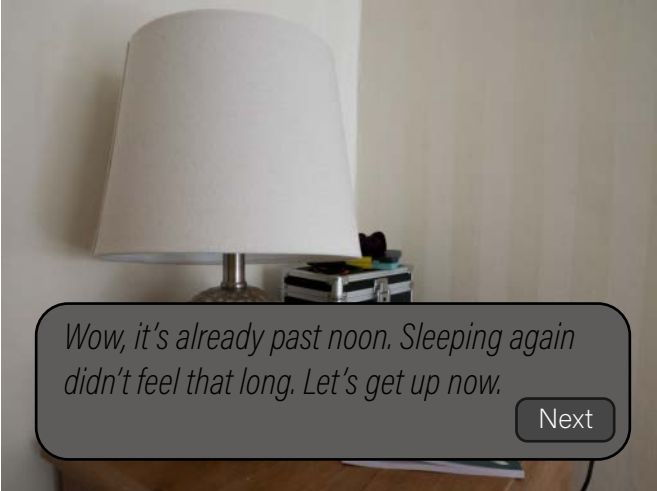
sleeping in more.

getting up. I'm awake anyway.

not getting up yet. Let's look through
social media.



Next

A photograph of a bedside table. On the table is a lamp with a large, white, conical shade and a clear glass base. To the right of the lamp is a small, silver metal box with a handle and a latch. The background is a plain, light-colored wall.

Wow, it's already past noon. Sleeping again didn't feel that long. Let's get up now.

Next



9:42AM



I MISS EATING OUT ;'/(



I love this
so much <3



Next

**abc
News**

NYC Morgues Almost Full Alert
Sent for 45k HealthCare Wo...

**cbs
News**

NYC Overwhelmed by Corona-
virus Fatalities as Plasma Tr...

**CNN
News**

NYC Reports a Record 800+
Coronavirus Deaths in 1 Day

I love this
so much <3



**abc
News**

NYC Morgues Almost Full Alert
Sent for 45k HealthCare Wo...

**cbs
News**

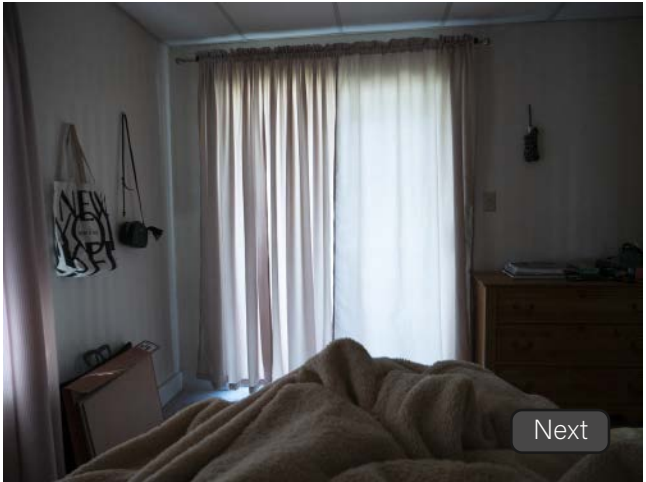
NYC Overwhelmed by Corona-
virus Fatalities as Plasma Tr...

CNN

NYC Reports a Record 800+

Oh my gosh. Jeez, New York City is going crazy. Thank god, I don't live there. Well, let's just get up.

Next



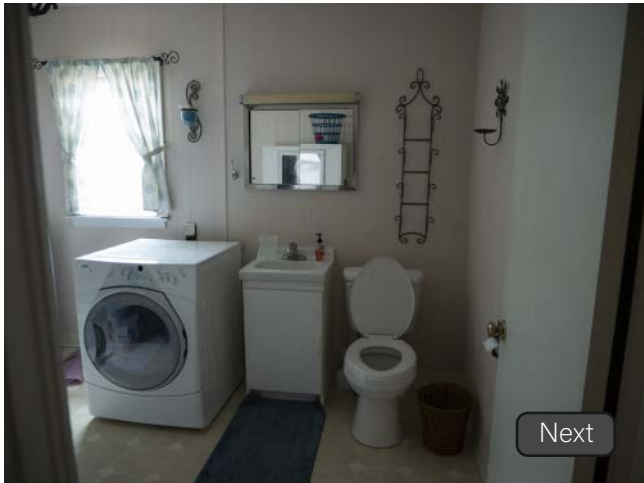
Next

A dimly lit bedroom with a bed in the foreground, a window with white curtains in the background, and a nightstand on the left. The scene is overlaid with a semi-transparent white rounded rectangle containing text.

Let's...

use the bathroom.

make breakfast. Then, watch something.



Next



Next



*Looks like I'm almost out of tissue paper.
I should go to the market later today then.*

Next



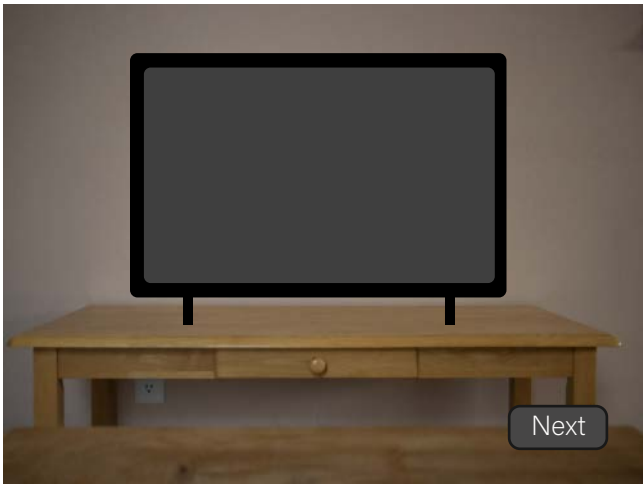
Next

A photograph of a kitchen with white cabinetry and a white refrigerator. The image is dimmed and serves as a background for text overlays. The text is presented in a clean, modern font within semi-transparent dark grey rounded rectangles.

I'm in the mood for...

eggs, bacon, and toast

milk, cereal, and yogurt



Next

Hmm...

I wonder what's going in the news?

is there anything new on Netflix?

Attach videos found from Youtube here.

Next

https://www.youtube.com/watch?time_continue=1&v=3AZBLfh6vwo&feature=emb_title

<https://www.youtube.com/watch?v=kzT1Nv7Jd54&feature=youtu.be>

<https://www.youtube.com/watch?v=i045zqfy2VM&feature=youtu.be>



Whoa!

Next



knocking sounds
I wonder who that is.

Next



knock

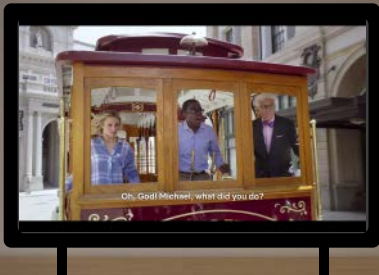
ignore it.

PANIC BUYING AND THE PANDEMIC
CAN GROCERY STORES MEET GROWING DEMAND?

open the door.

*knocking sounds

I wonder who that is.



Next



knocking sounds

Huh. I wonder who that is.

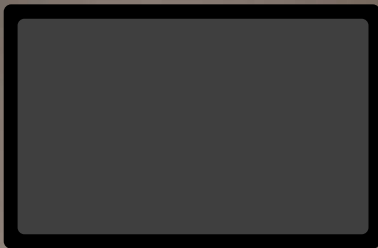
Next



///...

ignore it.

open the door.



*I should go to the supermarket. Hopefully,
I can still get the groceries I need.*

Next

A photograph of a white door with a metal handle and lock mechanism. The door has three rectangular panels. The background is dark and blurry.

Who is it?

Next

A photograph of a white door with a silver handle and lock mechanism. The door has three rectangular panels. The lighting is dim, and the background is dark.

It's your neighbor, Adam!

Next



Next



Hey, Adam! What's up?

Can I have some tissue paper? We ran out.

Next

I think I still have a couple left.

Don't give him one.

Give him one.




Ah..I don't really have tissue paper to spare.

Oh. Okay

Well, take care.

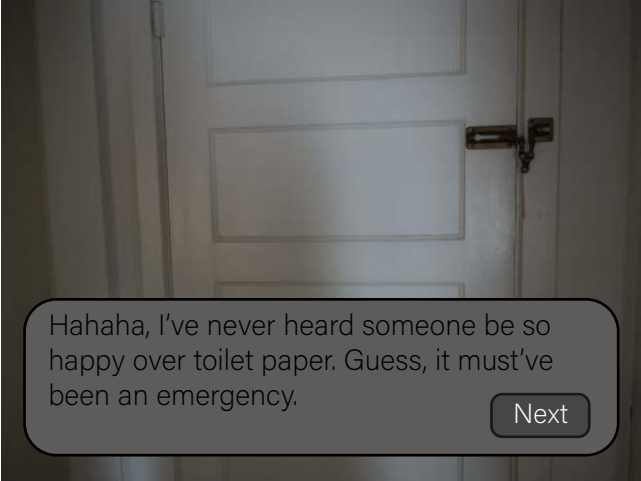
You too, take care.

Next



Thanks so much! I really appreciate it!
Yeah, no problem. Glad to help a neighbor out..

Next

A photograph of a white door with a silver handle and lock mechanism. The door has three rectangular panels. The background is dark, suggesting an indoor setting.

Hahaha, I've never heard someone be so happy over toilet paper. Guess, it must've been an emergency.

Next



Oh my god, I love this show! I can't wait for the next season. *Let me pause this real quick. I gotta use the bathroom.*

Next

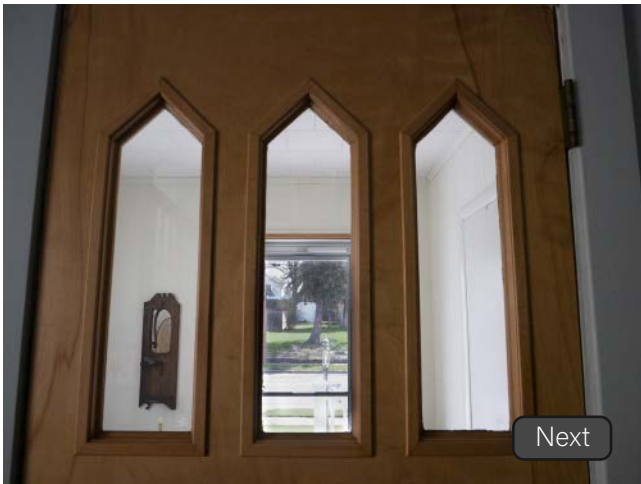


Next

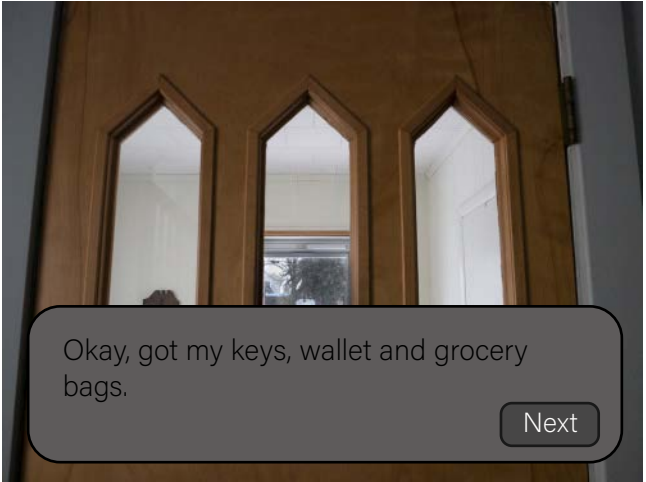


What the? I used up the toilet paper already? I thought this roll had a lot more. Well, I'd better go to the market.

Next



Next



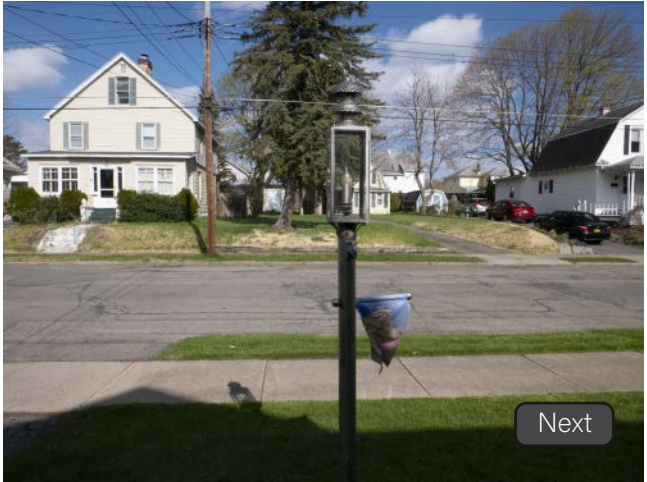
Okay, got my keys, wallet and grocery bags.

Next


Do I need anything else?

Nah, I'm good.

Get a scarf.



Next



Let's go to..

the small local market

the supermarket

Pros & Cons

Small Market

Pros:

- Walking distance

Cons:

- Limited available resources

Supermarket

Pros:

- Larger variety of available resources

Cons:

- Must take public transportation

Return